



Van Genechten Packaging International SA

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Arnauld Demoulin new CEO Van Genechten Packaging

Former Ontex General Manager brings experience and drive to growth plans

Luxembourg; Turnhout, Belgium | Van Genechten Packaging International (VGPI) has elected Arnauld Demoulin as their new Chief Executive Officer effective as of June 6th. With years of international experience in personal care and FMCG, and an energetic drive, VGP is all set for further growth.

At home in FMCG

Arnauld Demoulin succeeds Inge Plochaet, who as Board Member took up the role of CEO ad interim in September 2016. Before his new role, he has spent 15 years at Ontex, a leading international producer of personal hygiene solutions. Since 2006 Arnauld has led 3 different divisions of the Group between 2006-2009, 2010-2013 and 2013-today. In his last assignment he was responsible for the largest division and in charge of 2,800 people in 7 factories, leading sales, manufacturing, supply chain and finance. Before Ontex, Arnauld took on various commercial roles within the FMCG industry.

We very consciously looked for someone with a mindset focused on people, results and growth. Equally important for Van Genechten Packaging was international experience in production and FMCG – both in mature and high-growth markets.

Catching personality

Alongside his strong team player attitude Arnauld will also bring extra drive and energy. It perfectly matches the momentum already initiated by Inge.

“We are confident that Arnauld’s leadership and contagious enthusiasm will bring back growth again. Van Genechten Packaging with its 10 innovative and well-invested Pan European plants is ready for the challenge”, says Frederic de Somer, Managing Director of VGPI.

“I’m really delighted and excited to join one of the largest independent European folding carton packaging companies. Together with the teams we will reinforce our position to deliver custom folding carton packaging that makes our customers’ brands stand out”, concludes Arnauld Demoulin.

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About Van Genechten Packaging International (VGPI)

VGPI is an independent industrial group with seat in Luxembourg. It consists of 10 folding carton factories in 7 countries, leading the European consumer goods industry with printed folding cartons, microflute and other packaging solutions. With an annual turnover of €260 million, the group converts more than 200,000 tons of cardboard each year and employs 1,600 people.

Trusted by blue-chip companies and multi-awarded by industry specialists, VGPI is widely known for both pushing and setting standards in tailor-made folding carton packaging solutions that drive business, while being sustainable and innovative on all levels.

www.vangenechten.com